

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, STRATEGIC MEDIA PLACEMENT

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

This broadcast time will be used by: Marsy's Law for South Dakota

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes
 ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Marsy's Law for South Dakota: 109 S Pierre St, Pierre SD, 57501  
 Treasurer: Chrissie Hastie

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

8/30/16

Date

A. S.  
 Signature

803-376-9992  
 Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
 Signature

\_\_\_\_\_  
 Printed Name

\_\_\_\_\_  
 Title

## AGREED UPON SCHEDULE

For All **Issue** Advertisements That Communicate a Message Relating to Any  
Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.



**NCC Media**

**Proof of Payment**

NCC Transaction ID	AMEX-161010-11248
Agency	Strategic Media Placement
Advertiser	Marsys Law for SD
Address	
City	
Description	CIA Payment - Marsys Law for SD
Amount	26435.00
Transaction Status	COMPLETED
Response Message	Approved
Pay Reference	AS3JEC0BD6FE

## RECORD OF REQUEST FOR PURCHASE OF POLITICAL TIME

### CONTROVERSIAL ISSUE OF PUBLIC IMPORTANCE ADVERTISEMENT FORM AND FOR ANY POLITICAL MATTER OF NATIONAL IMPORTANCE

FORM TO BE COMPLETED AT TIME OF ORDER AND PLACED IN POLITICAL/ PUBLIC INSPECTION FILE

1. **Date of Request:** 9/21/16
2. **Name of Agency making the Request:** Strategic Media Placement
3. **Address of Agency making the Request:** 7669 Stagers Loop  
Delaware OH 43015
4. **Name of Agency Contact making the Request:** Brant Fink
5. **Telephone Number of Agency Contact making the Request:** 740.201.5500
6. **Name of Organization Purchasing Time:** Marsy's Law for South Dakota
7. **List of Chief Executive Officers or Members of Executive Committee, or Board of Directors of Group/Organization:** Treasurer: Chrissie Hastie
8. **Description of Issue Presented:** \_\_\_\_\_
9. **Does this advertisement relate to an election?** ☐ Yes ☒ No  
  
Name of Candidate: \_\_\_\_\_  
  
Candidate's Party Affiliation: \_\_\_\_\_  
  
Office Sought by Candidate: \_\_\_\_\_
10. **Request to Purchase Time:** ☐ ACCEPTED BY SYSTEM ☐ REJECTED BY SYSTEM
11. **Reason for Rejection:** \_\_\_\_\_
12. **If request to purchase time is ACCEPTED attach a copy of (i) the Insertion Order/Agreement including schedule of time purchased, rates charged, class of time purchased, (ii) Invoice, and (iii) Affidavit of Performance indicating dates and times the advertisement aired.**

**Signed:** \_\_\_\_\_  
Signature of Individual Receiving Request

**Date:** \_\_\_\_\_

Order Detail

Contract: 11412  
Order: 1 of 1  
Client: 1917 - Yes on 23  
Agency: 137 - Media One  
Rep. Firm:

Acct. Exec.: Nichols, Deb  
Send Bill To: Agency  
Contract Status: Future  
Contract Dates: 10/14/16 to 10/23/16  
Order Entry: 10/13/16 Rev 2, 10/13/16

Order Dates: 10/14/16 to 10/23/16  
Order Type: Broadcast  
Package Fee Average: \$ .00  
Estimate Id: 284  
Rep Order #:   
Agency Product Code:

Line	Le	Pri	Pre	Make	Network	Zone	Date		Spots Per Day							Stop	Time	Total Spots	Spot Cost	Total Cost	Spot Length	Prog Type	Id(s)	Media	Weights			
							Start	Stop	Mon	Tue	Wed	Thu	Fri	Sat	Sun													
1	7	7		Yes	FOXN	SDN - 1591	10/14/16	10/16/16	0	0	0	0	7	7	7	06:00:00	24:00:00	21	38.00	798.00	00:00:30	All	1	1				
2	7	7		Yes	CNN	SDN - 1591	10/14/16	10/16/16	0	0	0	0	7	7	7	06:00:00	24:00:00	21	38.00	798.00	00:00:30	All	1	1				
3	7	7		Yes	FOXN	SDN - 1591	10/21/16	10/23/16	0	0	0	0	7	7	7	06:00:00	24:00:00	21	38.00	798.00	00:00:30	All	1	1				
4	7	7		Yes	CNN	SDN - 1591	10/21/16	10/23/16	0	0	0	0	7	7	7	06:00:00	24:00:00	21	38.00	798.00	00:00:30	All	1	1				
Totals:																		84		\$3,192.00								

Order Summary

Total			Total Cost			Average Spot Cost (Gross)			Average Spot Cost (Net)		
Spots	Paid	Net	Gross	Paid	Net	Total	Paid	Total	Total	Paid	Total
84	0	\$2,713.20	\$3,192.00	0.00	\$38.00	\$32.30	0.00	84	0	0	0
Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00
Package Fee Summary											
Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00
Added Fee Summary											
Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00
Contract Total											
										Monthly	Contract Total
										Avg.	Gross
										\$ .00	\$ .00
										\$ .00	\$ .00

Spot Month Totals

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2016	0	0	0	0	0	0	0	0	0	84	0	0
	.00	.00	.00	.00	.00	.00	.00	.00	.00	3,192.00	.00	.00

Client Media Listing

Id	Name	Start Date	Start Time	Stop Date	Stop Time
1	Fair Comp TV30	09/28/16	00:00:00	10/23/16	24:00:00

Pri Pre Make  
Line Le Le Good Network Zone Date Start Date Stop Date Start Time Stop Time Total Spots Spot Cost Total Cost Spot Length Prog Type Id(s) Media Weights

Spot Month Totals

Year Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Client Media Listing

Id Name Start Date Start Time Stop Date Stop Time

Accepted By: \_\_\_\_\_

End Of Report